8:45am-10:15am

11:15am-12:45pm

1:00pm-2:30pm

## **NEW YORK CITY MANIA® SCHEDULE**

THURSDAY FEB. 21 PRE-CONVENTION WORKSHOPS

Barre Above™ -Powered by SAVVIER Murphy-Madden 9:00am-5:00pm

SCW Core Training SCW Corrective SCW Meditation SCW Active Aging SCW Yoga II Zumba® Basic Skills

SCW FOAM ROLLING CERTIFICATION Lewis-McCormick 9:00am-3:00pm - p. 9

Schwinn®: Indoor Cycling Instructor Certification Scott & Dixon 7:00am-5:00pm

SCW Boxing Certification Feinberg 9:00am-5:00pm

**SHOPPING HOURS** .10:00am-1:30pm (Closeout Shopping)

FRIDAY, FEBRUARY 22

SATURDAY, FEBRUARY 23

SUNDAY, FEBRUARY 24

scwfit.com/ClubNY

| oew¬<br>omeno<br>ERSHIP                                  | CLUB INDUSTR   |  |
|--|----------------|--|
| s Leadership<br>Immit<br>Kollber, Haean<br>5-00pm - p. 8 | BUSINESS SUMMI |  |
|  |                |  |

|   |                                   | One Day to Wellnes<br>Certification<br>B. & M. Mylrea<br>8:00am-5:00pm | SCW Core Train<br>Certification<br>McCall<br>1:00pm-5:00pi<br>p. 7   | Exercises & Co<br>Techniqu  | paching Certifi<br>les Roc<br>ion 5:30pm-                                       | ckit Si  | lverman   | Certification<br>Velazquez<br>:30pm-9:30pm                       | Zumba® Basic Skills<br>Level 1 Instructor<br>Training<br>Meletiou<br>8:00am-5:00pm p. 9 |
|---|-----------------------------------|--|--|---|---|--|---|--|---|
| TO  | CK HERE »<br>ENLARGE<br>PRINT     | HIIT / FUNCTIONAL TRAINING   | GROUP EXERCISE   | C<br>PERSONAL<br>TRAINING   | PERSONAL TRAINING<br>/ SPECIALTY  | ACTIVE AGING   | MINDBODY /<br>RECOVERY  | <b>G</b><br>BARRE  | DANCE /<br>AREOBICS   |
| FR1<br>7:30am-9                           | 9:00am                            | Pulling for Power™<br>SGT Ken®<br>p. 10                                | HIGH Fitness:<br>Aerobics is Back!<br>Nelson & Zenith<br>p. 10   | Power Up!<br>McCall<br>p. 10  | Keep It Simple &<br>Smart<br>Thomson<br>p. 10                                   | Active Aging -<br>Between the Chairs<br>Lewis-McCormick<br>p. 10                         | RUNhabX:<br>ChiRunning<br>Matalon<br>p. 10                                  | Barre Bands<br>and Beats<br>Murphy-Madden<br>p. 10               | Country Fusion®<br>Mooney<br>p. 11  |
| FR2<br>10:00am-                           | -11:30am                          | MASHUP® : VIIT IT!<br>Brown & Silvas<br>p. 11                          | RumbleRoller®<br>Group Exercise<br>Flow<br>Miller<br>p. 11   | 50 Unique Core<br>Lovers Exercises<br>Murphy-Madden<br>p. 11                          | Mobility &<br>Flexibility -<br>Research &<br>Application<br>Comana p. 11        | Sizzling Seniors<br>Hunt<br>p. 11  | Prevention &<br>Recovery through<br>Muscle Stimulation<br>Feinberg<br>p. 11 | Barre With a Twist<br>Appel<br>p. 12                             | LaBlast® - Dance<br>That's a HIIT<br>Van Amstel<br>p. 12                                |
| FR3 SESSION 1 11:45am-1:15pm              | FR3 SESSION 2 12:30pm-2:00pm      | HIIT the TURF<br>Keenan-Stryska &<br>Hughes<br>Session 2<br>p. 13      | RUNhabX: The<br>ChiStrong Games<br>Matalon<br>Session 2<br>p. 13   | Programming<br>Foundations for the<br>Obese Populations<br>Thomson Session<br>2 p. 13 | Les Mills GRIT™:<br>Cardio & HIIT<br>Bramski<br>Session 1<br>p. 12              | Functional Fitness<br>After 50<br>Hagan<br>Session 2<br>p. 13                            | Go With the Flow<br>Salutations<br>Howard<br>Session 1<br>p. 12             | Grace And Flow<br>K. Roberts<br>Session 2<br>p. 13               | SOUL CLAP:<br>Become the Music<br>Freeman<br>Session 1<br>p. 12                         |
| FR4<br>2:15pm-3                           | 3:45pm                            | Make Function<br>Simple<br>Hamera<br>p. 14                             |  | Consistent<br>Resistance<br>Erickson<br>p. 14   | POUND® - Sweat.<br>Sculpt. Rock.<br>Roentved<br>p. 14                           | Fitness<br>Through the Ages<br>Hagan<br>p. 14  | Foam Rolling Your<br>Inner Athlete<br>Lewis-McCormick<br>p. 14              | Barre Flow Fire<br>and FE<br>Taylor<br>p. 14                     | Zumba® Cardio<br>Blast<br>Meletiou<br>p. 14   |
| FR5<br>4:00pm-5                           | 5:30pm                            | From the Ground<br>Up!<br>Velazquez<br>p. 15                           | HIGH Fitness:<br>Aerobics is Back!<br>Nelson & Zenith<br>p. 15   | Developing Elite<br>Fitness Experiences<br>Mullins<br>p. 15                           | Core to Soar!<br>Rockit<br>p. 15  | Active Aging: No<br>Place Like Foam<br>Kooperman<br>p. 15                                | Relax & Restore<br>Foam Roller<br>Training<br>Lewis-McCormick<br>p. 15      | Floor Barre<br>Chapman<br>p. 15                                  | DANCE   |
| FR6 EVENING                               |                                   | FITNESS IDOL with  | ESS IDOL COMPETITION FOR STATE OF STATE | NO  |   |  |   |  | DANCE AFTER DARK<br>4:00pm-7:30pm · p. 15   |
| SA1<br>7:00am-8                           | 3:30am                            | Training the<br>Female Core<br>K. Roberts<br>p. 21                     |  | Let's Get FHIIT<br>Robinson<br>p. 21  | Core Stability Ball<br>Training<br>Bowen<br>p. 21                               | The Science of<br>Aging Gracefully<br>McCall<br>p. 21                                    | RumbleRoller®<br>Active Recovery<br>Miller<br>p. 21                         | Barre So Hard -<br>Savvier Fitness<br>Murphy-Madden<br>p. 21     | SOUL CLAP: One<br>Team, One Sound<br>Freeman<br>p. 21                                   |
| SA2 кеупот<br>9:30am-1                    |                                   | KEYNOTE A<br>LEAD TO SUCCE<br>ROOM A • 9:30am                          | ED: SGT KEN 💘  |   |   |  |   |  |   |
| SA3<br>11:00am-                           | -12:30pm                          | The EPOCalypse WaterRower® Power Workout™ Lewis-McCormick p. 22        | STRONG by<br>Zumba®<br>Alas<br>p. 22   | Training the Active Aging Female Client K. Roberts p. 22                              | Speedball Core<br>Feinberg<br>p. 22   | Yoga for the Young<br>at Heart: Chair<br>Kooperman<br>p. 22                              | Matt to the Max<br>Appel<br>p. 22   | Barre Flow<br>Taylor<br>p. 22                                    | HIGH Fitness:<br>Aerobics is Back!<br>Nelson & Zenith<br>p. 22                          |
| <b>SA4</b><br>SESSION 1<br>12:45pm-2:15pm | SA4<br>SESSION 2<br>1:30pm-3:00pm | Funtensity<br>Bootcamp<br>Ross<br>Session 2<br>p. 24                   | Country Fusion®<br>Workshop<br>Mooney<br>Session 2<br>p. 24  | Workouts That<br>Work<br>McCall<br>Session 1<br>p. 23                                 | HIIT the Turf -<br>Yoga Fusion<br>Keenan-Stryska &<br>Hughes<br>Session 2 p. 24 | Strength Training<br>for Longevity &<br>Vitality<br>Kooperman<br>Session 2 p. 24         | Resistance Yoga<br>Howard<br>Session 2<br>p. 24                             | Barre Necessities<br>Appel<br>Session 1<br>p. 23                 | LaBlast® -<br>Ballroom Fitness<br>Partner Free<br>Van Amstel<br>Session 1 p. 23         |
| SA5<br>3:15pm-4                           | l:45pm                            | No More<br>"Squeezing Your<br>Glutes"<br>Hamera<br>p. 25               | Gliding Reinvented<br>M. Mylrea<br>p. 25   | Training by the<br>Numbers<br>Gavigan<br>p. 25  | The Next<br>Generation of<br>POUND®<br>Roentved<br>p. 25                        | FACE It Together!<br>Conti<br>p. 25  | Trending Now:<br>HIIT With Active<br>Recovery<br>Brown & Silvas<br>p. 25    | Barre Concepts:<br>From HIIT to LIIT<br>Lewis-McCormick<br>p. 25 | SOUL CLAP:<br>Stepping & Body<br>Percussion<br>Freeman<br>p. 25                         |
| SA6<br>5:00pm-6                           | 5:30pm                            | Plyo Play<br>Ross<br>p. 26   | The Warrior®<br>Workout<br>J. Roberts<br>p. 26   | The Ultimate<br>Fitness Equation<br>Robinson<br>p. 26                                 | Redefine<br>Functional<br>Training- Redefine<br>Yourself<br>Mullins p. 26       | "I Wish I Knew<br>Before"<br>Rockit<br>p. 26   | Conscious<br>Movement &<br>Functional Yoga<br>Velazquez<br>p. 26            | Barre Flow Fire<br>and FE<br>Taylor<br>p. 26                     | DANCE   |
| SA7 EVENING<br>6:45pm-7                   |                                   |  |  |   |   | MANIA® Rest<br>and Recovery<br>with Namirsa &<br>RumbleRoller, The<br>Organic Foot p. 27 | Recovery Through<br>Meditation<br>Rockit<br>p. 27                           |  | DANCE AFTER DARK<br>5:00pm-8:30pm · p. 20   |
| SU1<br>7:00am-8:                          | 30am                              | HIIT Accelerated<br>M. Mylrea<br>p. 27                                 | BODYATTACK®<br>Workout<br>Bramski<br>p. 27   | Your Rear is the<br>Gear<br>Ross<br>p. 28   | HIIT the Turf - for<br>Personal Trainers<br>Keenan-Stryska &<br>Hughes<br>p. 28 |  | Core Forward<br>Pilates<br>Howard<br>p. 28                                  | SCW  | Country Fusion®<br>For Active Agers<br>Mooney<br>p. 28                                  |
| SU2                                       | 4.5                               | Functional Abs:<br>Core Strong!  |  | Every Body Fights -<br>Boxing PT  | Speedball For<br>Personal Trainers  |  | Athletes & Asanas<br>Rockit   | BARRE<br>CERTIFICATION<br>Appel<br>8 Mam-4-00000                 |   |

RHYTHM & SOUL WITH SOUL CLAP FITNESS

8:00am-4:00pm

| 9:00am-5:00pm  |  | Kooperman,<br>12:30pm - 5   | Kolber, Hagan<br>:00pm - p. 8   |  |   |         |
|--|--|---|---|--|---|---------|
| SCHWINN<br>CYCLING   | STAGES CYCLING   | K<br>AQUA ON LAND   | NUTRITION /<br>WELLNESS   | LEADERSHIP /<br>EX SCIENCE   | BOXING / CIRCUIT  | E       |
| Schwinn®:<br>SchwINTENSITY<br>Scott<br>p. 11                                 | Stages®:<br>The Power of<br>Progression<br>Benchley<br>p. 11                             | Aqua Yoga Flow<br>Warasila<br>p. 11   | Diet Diagnosis<br>B. Mylrea & M.<br>Mylrea<br>p. 11   | Metabolism &<br>Fat - Science &<br>Application<br>Comana<br>p. 11          | StairMaster HIIT -<br>Real Ratios for<br>Results<br>Friend-Uhl<br>p. 11         | Но      |
| Schwinn®:<br>Prime Design<br>Dixon<br>p. 12                                  | Stages®:<br>Build It (FASTER)<br>Benchley<br>p. 12                                       | Hydro Lift Off!<br>Howard<br>p. 12  | Abs are Made<br>in the Kitchen<br>Digsby<br>p. 12   | Best Practices:<br>Operations,<br>Policies & HR<br>Bonetti<br>p. 12        |   | F       |
| Schwinn®:<br>Rhythm Done Right<br>Hogg<br>Session 1<br>p. 12                 | Stages®:<br>W.T.F.T.P.?<br>Santin<br>Session 2<br>p. 13                                  | Girls Just Wanna<br>Have Fun<br>Kooperman,<br>Lewis-McCormick<br>& Layne<br>Session 1 p. 12 | What TO Eat: End<br>the Frustration<br>Digsby<br>Session 1<br>p. 12                             | Heart Rate Zones<br>Comana<br>Session 2<br>p. 13                           | StairMaster<br>HIIT - Science of<br>Variability<br>McCall<br>Session 1<br>p. 13 |         |
| Schwinn®:<br>Master the<br>Moment<br>Scott & Dixon<br>p. 14                  | Stages®: Mixed<br>Emotions<br>Santin & Mellon<br>p. 15                                   | Dive Into Aqua<br>Choreography<br>Velazquez,<br>Kooperman,Warasila<br>p. 15                 | Nutrition Panel -<br>Layne, B. Mylrea,<br>Digsby, Silverman,<br>K. Roberts<br>(Moderator) p. 15 | HIGH Fitness:<br>Bringing Aerobics<br>Back!<br>Nelson & Zenith<br>p. 15    | Boxing: The<br>Method<br>Feinberg<br>p. 15                                      | W       |
| Schwinn®:<br>Balancing Act<br>Thomson<br>p. 20                               | Stages®: Team<br>Pursuit - The<br>Experience<br>Kilcup<br>p. 20                          | LaBlast® - Splash<br>Van Amstel<br>p. 20  | Are You CBD<br>Curious?<br>Gibson<br>p. 20  | Natural Remedies<br>for Athletes/<br>Enthusiasts<br>Figlo<br>p. 20         |   | ı       |
|  | Les Mills SPRINT™:<br>Cycling Success<br>Bramski<br>p. 20                                |   | Lewis-<br>McCormi   | Stevenson Thews SCT K  | STATE<br>OF THE<br>INDUSTRY<br>6:30pm-7:30pm p.20                               |         |
| Schwinn®:<br>Music & SO MUCH<br>MORE!<br>Scott<br>p. 21                      | Stages® : Work<br>Your Recovery<br>Kilcup<br>p. 21                                       | LaBlast® - Splash<br>Van Amstel<br>p. 21  | How to Eat Sugar<br>Digsby<br>p. 21   | Walk Towards<br>Peace, Health,<br>Happiness<br>Figlo<br>p. 21              | StairMaster HIIT -<br>Rest & HIIT<br>Friend-Uhl<br>p. 21                        | Ke      |
|  |  |   |   |  |   |         |
| Schwinn®:<br>How to WOW!<br>Thews<br>p. 22                                   | Stages®:One Size<br>DOESN'T Fit All<br>Kohler<br>p. 22                                   | It's Raining<br>Men! Equipment<br>Revealed<br>Howard, Velazquez<br>& Rockit p. 22           | Nutrition Tips,<br>Tidbits & Treats<br>B. Mylrea &<br>M. Mylrea<br>p. 23                        | Building<br>Choreography Like<br>a Pro<br>Van Amstel<br>p. 23              | StairMaster HIIT -<br>A Moment in Time<br>McCall<br>p. 23                       | ı       |
| Schwinn®: Super<br>Star Substitute<br>Thews & Atkinson<br>Session 2<br>p. 24 | Stages®: Power vs.<br>Rhythm<br>Kilcup & Mitchell<br>Session 1<br>p. 23                  | Aqua Core Options<br>Warasila<br>Session 1<br>p. 23   | Metabolism<br>Reality Check<br>Digsby<br>Session 1<br>p. 24                                     | The Female Traning<br>Advantages 2019<br>Kravitz<br>Session 2<br>p. 25     | Boxing Bootcamp<br>Feinberg<br>Session 1<br>p. 24                               | Fa<br>F |
| Schwinn®:<br>Maximize Your<br>Ride<br>K. Roberts<br>p. 25                    | Stages®: Party<br>Through the Decades<br>Benchley, Mellon,<br>Mitchell & Kohler<br>p. 25 | Silver Aqua<br>Solutions<br>Kooperman,<br>Velazquez,<br>Warasila p. 25                      | Nutrition<br>for Fitness<br>Professionals<br>Layne<br>p. 25                                     | Electronic<br>Stimulation<br>For Athletic<br>Performance<br>Feinberg p. 26 | StairMaster HIIT -<br>High Five<br>Appel<br>p. 26                               | Me      |
| Schwinn®: Step<br>into Your Shine<br>Hogg<br>p. 26                           | Stages®:<br>The Power of<br>Cue-munication<br>Kohler<br>p. 26                            | Tab-Aqua Quickies<br>Howard<br>p. 26  | Pros & Cons of<br>Fasting<br>Layne<br>p. 27   | The Metabolic<br>Effects of<br>Resistance Training<br>Kravitz<br>p. 27     | 3:1 Punchout<br>Feinberg<br>p. 27   | Fe      |
|  | Les Mills SPRINT™:<br>Cycling Success<br>Bramski<br>p. 27                                |   |   |  |   | Sa      |
| Schwinn®:<br>R&R - Ride &<br>Restore<br>K. Roberts<br>p. 28                  | Stages®: The Sixth<br>Sense<br>Santin  |   | Cravings and Sugar<br>Unsweetened<br>Silverman<br>p. 28   | Exercise: The<br>Ultimate Brain<br>Booster<br>Kravitz<br>p. 28             |   |         |
| Schwinn®:<br>Let the Music Play<br>M. Mylrea<br>p. 29                        | Stages®: Different<br>Roads, One Journey<br>Santin<br>p. 29                              | Hormones,<br>NUTFITION  | Immunity Boosters<br>& Busters<br>Silverman<br>p. 29  | Prevention and<br>Performance for<br>Runners<br>Miller<br>p. 29            |   | Fr      |
|  | Stages®: Triple<br>Threat Mindset<br>Kohler<br>p. 29                                     | METABOLISM<br>Layne<br>9:00am-3:30pm  | What to Eat for<br>Optimal Health<br>B. Mylrea & M.<br>Mylrea<br>p. 30                          | Fat Loss: The Real<br>Story<br>Kravitz<br>p. 30                            | StairMaster   |         |
|  | Stages®: Playing<br>With Power<br>Mellon & Benchley<br>p. 30                             | p. 9  | CBD Show and Tell<br>Gibson<br>p. 30  | Carbohydrate<br>Craziness<br>Kravitz<br>p. 30                              | STAIRMASTER<br>HIIT CERTIFICATION<br>Friend-Uhl<br>8:00am-12:00pm - p. 9        |         |
|  |  |   |   |  |   |         |

| IT         | CLUB INDUSTRY<br>BUSINESS SUMMIT   | CLUB INDUSTRY<br>BUSINESS SUMMIT                                     | CLUB INDUS<br>BUSINESS SU                         |
|------------|--|--|---|
|            | How to Become Top<br>Dog!<br>Etuk  | Emotional<br>Intelligence &<br>Leadership<br>Vastola                 | Power of Mot<br>Hagan                             |
|            | Fitness Business<br>Trends For 2019<br>Kooperman                         | Consumer Sales & Revenue Generation <i>McBride</i>                   | Introversi<br>Power<br>Layne                      |
| f          | Increasing<br>Retention<br>Vastola                                       | Future<br>Opportunities<br>Within The Fitness<br>Industry<br>McBride | The Busine<br>Fitness<br>Murphy-Ma                |
|            | Winning Business<br>Strategy<br>McBride                                  | Financing Options<br>for Your Business<br>Bosley                     | Essentials to<br>Beyond P<br>Vastolo              |
|            | Drive Profit and<br>Brand Loyalty<br>Etuk                                | Bootcamp for Your<br>Front Line<br>Hoff                              | Evolution<br>Successi<br>Leadersl<br>Thews        |
| 20         | State of<br>Lewis-McCo   | the Industry Panel Disormick, SGT. Ken, Stever                       | scussion<br>ason, Thews                           |
| -          | Key Technologies to<br>Watch<br>Etuk                                     |  | Driving Trei<br>the Fitness Ii<br>Hagan           |
|            | Keyno  | te Address: Lead To Si<br>SGT. Ken                                   | ucceed  |
| re<br>ne   | Personal Social<br>Media Branding<br>Bonetti                             | Studio Synergy:<br>8-Week Programs<br>Digsby                         | Keys to Emp<br>Engageme<br>Motivation<br>Stevenso |
| р          | Facebook for Your<br>Fitness Business<br>Hoff                            | Fitness Presenting - The Next Step  Layne                            | Drive th<br>Experien<br>Robinso                   |
| · <u>-</u> | Maximizing the<br>Member Experience<br>Stevenson                         | Surviving & Thriving<br>Social Media<br>Hogg                         |   |
|            | Female Leadership<br>Kooperman,<br>Roberts, Erickson,<br>Lewis-McCormick | Team Work Makes<br>the Dream Work<br>Stevenson                       | Standard<br>Service Mo<br>Vastold                 |
|            | Savvy Social Media<br>in the Fitness Space<br>Hogg                       | Stop Selling<br>Packages!<br>Wollan                                  | Community<br>to Drive Rev<br>O'Brier              |
|            | Staffing,<br>Operations &<br>Technology<br>O'Brien                       | The Business of<br>Personal Training<br>K. Roberts                   | Podcasting<br>Conti                               |
|            | Front Desk - Heart<br>of Your Operation<br>O'Brien                       | Be The Stand-Out<br>Club<br>Gerasimas                                | PT + Group I<br>Succes<br>Brown                   |
|            | WOW Clients &<br>KEEP Them<br>Gerasimas                                  | Marketing the 55+<br>Population<br>Wollan                            | From Fitr<br>Enthusiast<br>Pro<br><i>Grahan</i>   |
|            |  |  | F Fit   |