



Event Website: <https://scwfit.com/ca>
Presenter Resource Hub: <https://scwfit.com/ca/hub/>

CONVENTION DATE

March 22-24, 2024

CONVENTION LOCATION

Hyatt Regency San Francisco Airport
1333 Bayshore Highway
Burlingame, Ca. 94010 650-347-1234 (Reservations)

HOTEL RESERVATIONS

<https://www.hyatt.com/en-US/group-booking/DULLE/G-DC24>

\$167 Single/Double/Quad

- FREE Wi-Fi
- FREE Coffee
- FREE Mini-Fridge
- FREE Airport Shuttle

PARKING

Outdoor Self Parking \$10

BOOTH INFO

- Each 8' x 8' booth includes 6'table + tablecloth & 2 chairs.
- FREE WiFi in the hotel Lobby or use your phone hotspot.
- FREE Electricity. There is no need to rent hotel electricity. If you bring an extension cord, you should be able to plug directly into a wall socket.
- Register your BOOTH STAFF no later than March 15 via www.scwfit.com/booth - Each booth member must register individually.
- There is a \$25 late fee for onsite BOOTH STAFF registrations!
- Request Pipe & Drape (unless you have your own backdrop)
www.scwfit.com/booth
- NO DRAYAGE. Simply carry in what you need.

INSERTS FOR ATTENDEE WELCOME BAGS

Quantities equal 450. Ship to SCW Home Office (address below) or
If you bring to the event, hand deliver to SCW Registration no later than Wednesday 6:00pm.

ADDRESS TO SHIP TO THE SCW HOME OFFICE

RED ROCK

Attn. SCW Fitness

151 S. Pfingsten Rd, Unit U

Deerfield, IL 60015

ADDRESS FOR HOTEL SHIPPING:

Hyatt Regency San Francisco Airport

1333 Bayshore Highway

Burlingame, CA 94010

SCW MANIA

Show Start Date (March 21, 2024)

Your Company Name + your Personal Name

Please schedule your package to arrive no more than 3 days prior to the event start date. Packages scheduled to be delivered on the day of your event may cause a delivery delay. Packages sent more than 3 days prior to start date will incur storage fees (see attached Shipping and Receiving form for details).

SHIPPING

Pirate Ship saves up to 89% on shipping fees. www.pirateship.com

EXHIBIT LOAD IN/OUT

- Thursday Exhibitor Move-in/Set Up 10:00am-9:00pm
- Friday Exhibitor Move-in/Set Up 6:00am-7:00am
- Sunday Exhibitor Load-out 1:00 pm-6:00pm

*Any Sponsors pre-approved to put items on the SCW truck to be transported to the next MANIA® event, MUST have items to SCW Registration no later than 3pm Sunday.

CHECK-IN FOR EXHIBITORS AND SPONSORS

Please check-in at the SCW Registration booth upon arrival where you will receive all your convention materials. Please always wear your name badge and wristband. It identifies you as a Sponsor or an Exhibitor for security purposes in the expo area.

SECURITY

SCW Fitness Education claims not responsibility for lost, stolen, or damaged items from your booth. Bring tablecloths or sheets to cover any merchandise you choose to leave overnight (at your own risk). Wear your name badge and wristband to identify yourself as a sponsor or exhibitor. Please refer to the exhibiting terms and conditions which can be found here: www.scwfit.com/exhibiting-contract/

SUPPORT STAFF RAFFLE

To thank our wonderful support staff for their help to ensure this conference is a success, we have a Raffle at the Friday Night Support Staff Party. Any donations are welcomed and are accepted Friday at the SCW Registration desk.

EXHIBIT LOAD IN / LOAD OUT

- Exhibitor Move-in/Set Up 10:00am-9:00pm
- Exhibitor Move-in/Set Up 6:00am-7:00am
- Exhibitor Load-out 1:00 pm-6:00pm*

*Sponsors pre-approved to load items on the SCW truck to be transported to the next MANIA®, must bring items to the SCW Registration no later than 3pm on Sunday.

EXPO HOURS*

- **Thursday** (optional)
 - 3:00pm-6:00pm
- **Friday**
 - 10:00am-11:00am
 - 12:00pm-2:45pm
 - 3:45pm-4:30pm
- **Saturday**
 - 8:30am-9:15am
 - 10:30am-11:00am
 - 12:00pm-2:45pm
 - 3:45pm-4:30pm
- **Sunday**
 - 10:00am-1:00pm - Closeout Shopping

*You are more than welcome to stay open longer than these hours should you wish.

SPONSOR SUITE AND SATURDAY NIGHT PARTY

This is a private area for you to come and relax while enjoying breakfast and lunch on Friday, Saturday, and Sunday. No guests please. Only SPONSORS and PRESENTERS have access to the suite throughout the weekend.

WHERE: Presidential Suite 9011

- Thursday 6:30am-1:30pm
- Friday 6:30am-4:00pm
- Saturday 6:30am-4:00pm
- Saturday 6:30pm-4:00pm / 6:00pm-8:30 pm **Partner/Presenter Party**
- Sunday 6:30am-1:00pm

Invite Special Clients to come to MANIA® FREE as your complimentary guest:

SCW would be happy to supply a complimentary pass to sessions for Sponsors who have special clients that they wish to experience their products firsthand. Please reach out to partner@scwfit.com with guest information (must have a badge for entry). Free Expo Passes are available here: <https://scwfit.com/california/expopass/>

Thank you for your partnership!

If you need anything onsite, please contact:

Denise Johnston, Event Planner: denise.johnston@scwfit.com, 678-901-9642 (cell)

