



DIGITAL & PRINT OPPORTUNITIES

OFFERINGS		COST
DIGITAL	MANIA® eCoupon	\$250
	Use of SCW Social Media (Facebook, Twitter, Instagram, LinkedIn)	\$250
	Advertorial/Article in SCW Monthly eNewsletter	\$750
	Ad in Quarterly Fitness Guide	\$500
	Ad in MANIA® Featured Email	\$500
	Ad in MANIA® Daily Email (Th, Fr, Sa, Su)	\$250
	Use of SCW Email List	\$1,000
	Use of SCW Cell Phone List (Text Message)	\$1,000
	Short Promo Video (Filmed and edited; 2 minutes or less)	\$750
	Online MANIA® Brochure Ad - 1/3 Page	\$450
	Online MANIA® Brochure Ad - 1/2 Page	\$550
	Online MANIA® Brochure Ad - Full Page	\$850
PRINT	MANIA® Welcome Bag Insert	\$450
	MANIA® Brochure Ad - 1/3 Page	\$850
	MANIA® Brochure Ad - 1/2 Page	\$1,000
	MANIA® Brochure Ad - Full Page	\$1,750
	Use of SCW Mailing List through bonded mailing house	\$1,000
	Pop-up Banner in MANIA® Session Room	\$500
	MANIA® Staff Assistant T-Shirt Logo Inclusion	\$500
	MANIA® Attendee Lanyards	\$500
MANIA® Attendee Badges Logo Inclusion	\$1,000	

For more information **Email:** partner@scwfit.com or **Call:** 847-562-4020