

SCW

MANIA®

Fitness Pro Convention

HEALTH & FITNESS
BUSINESS SUMMIT

DIGITAL & PRINT OPPORTUNITIES

| OFFERINGS | | BASIC | STANDARD | PREMIUM | ULTRA |
|--|--|---------------------------|-----------|-----------|-----------|
| DIGITAL | MANIA® eCoupon | 1 | 3 | 4 | 9 |
| | Use of SCW Social Media (Facebook, Twitter, Instagram, LinkedIn) | 1 | 3 | 6 | 12 |
| | Advertorial/Article in SCW Monthly eNewsletter | 1 | 2 | 3 | 6 |
| | Ad in Quarterly Fitness Guide | 1 | 2 | 4 | 8 |
| | Ad in MANIA® Featured Email | 1 | 2 | 4 | 9 |
| | Ad in MANIA® Daily Email (Th, Fr, Sa, Su) | 1 | 2 | 4 | 9 |
| | Use of SCW Email List | | 1 | 2 | 4 |
| | Use of SCW Cell Phone List (Text Message) | | 1 | 2 | 4 |
| | Short Promo Video (Filmed and edited; 2 minutes or less) | | 1 | 2 | 3 |
| | Online MANIA® Brochure Ad - 1/3 Page | | 1 | 4 | 9 |
| | Online MANIA® Brochure Ad - 1/2 Page | | 1 | 4 | 9 |
| | Online MANIA® Brochure Ad - Full Page | | 1 | 4 | 9 |
| | PRINT | MANIA® Welcome Bag Insert | 1 | 2 | 4 |
| MANIA® Brochure Ad - 1/3 Page | | 4 | 9 | | |
| MANIA® Brochure Ad - 1/2 Page | | | | 9 | |
| MANIA® Brochure Ad - Full Page | | | | | 9 |
| Use of SCW Mailing List through bonded mailing house | | | 1 | 2 | 4 |
| Pop-up Banner in MANIA® Session Room | | 1 | 5 | 10 | 20 |
| MANIA® Staff Assistant T-Shirt Logo Inclusion | | | 1 (2"X1") | 1 (3"X2") | 1 (4"X3") |
| MANIA® Attendee Lanyards | | | | | 9 |
| MANIA® Attendee Badges Logo Inclusion | | | | | 9 |

For more information **Email:** partner@scwfit.com or **Call:** 847-562-4020